WHO IS SNAGAJOB.COM AND WHO AM I?

• The nation’s number one source for hourly employment
• More than 20 million registered job seekers
• 100,000+ active job postings
• 100 million job searches per year
• 9 million+ monthly site visits
• 90% + client retention rate
• 2 years in a row as #3 Small Company by the Great Place to Work Institute
• Selected in Deliotte's Technology Fast 50

#1 & LARGEST hourly job posting site
ABOUT ME

Rob Dearmon
National Account Executive
SnagAJob.com
804.822.4626

@rdearmon

linkedin.com/in/in/rdearmon
BUFFET STYLE
THE NEW JOB SEARCH

Please Please Please Please
When the economy returned, recruiting top talent took a nasty turn.
4 WORDS TO HELP YOUR JOB SEARCH GET FOCUSED

It’s
Not
About
You!
### THE BARRIERS

#### (B) Guidance

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Behavior Indicators</td>
<td>Clear</td>
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<tr>
<td>Customer Service</td>
<td>Clear</td>
</tr>
<tr>
<td>Math Skills</td>
<td>Strong</td>
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<tr>
<td>Language Skills</td>
<td>Strong</td>
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<tr>
<td>Reading Skills</td>
<td>Strong</td>
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<tr>
<td>Trainability</td>
<td>Strong</td>
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#### (C) Hiring Steps

<table>
<thead>
<tr>
<th>Step</th>
<th>Status</th>
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<tbody>
<tr>
<td>(1) Personal Information</td>
<td>Clear</td>
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<tr>
<td>(2) Personal History</td>
<td>Pending</td>
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<tr>
<td>(3) Availability for Work</td>
<td>Pending</td>
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<tr>
<td>(4) Reference Checks</td>
<td>Pending</td>
</tr>
<tr>
<td>(5) Interview</td>
<td>Pending</td>
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<tr>
<td>(6) Background Checks</td>
<td>Pending</td>
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</tbody>
</table>
WHERE ARE THE JOBS?
REMEMBER

- Relationships
- Research
- Resume
- Relevance
- Resiliency
RELATIONSHIPS

- LinkedIn
- Twitter
- Blogs
- Networks
- Niche Boards
- Communities

Rule: You get out of your brand only what you put into it!
Robert Dearmon

National Account Executive at SnagAJob.com rdearmcn@snagajob.com
Richmond, Virginia Area | Human Resources


Current
• National Account Executive at SnagAJob.com
• Owner at PagelessBooks.com

Past
• Account Executive at Lamar Advertising
• Account Executive at Citysearch / Ticketmaster
• Sr. Analyst and Team Leader at Capital One

Education
• Milligan College
• Longwood University

Recommendations
4 people have recommended Robert

Connections
472 connections

Websites
• My Company
• My Website
• Find Jobs

Public Profile
http://www.linkedin.com/in/rdearmcn

Robert's Activity
Robert Dearmon: Free white paper on hourly retention
With operations in the United States, Canada, China, Europe, and Mexico, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation.

The Best Buy family of brands and partnerships collectively generates more than $40 billion annual revenue and includes brands such as Best Buy, Audiovisions, The... more

Specialties
Consumer Electronics, Retail

Current Employees (500+ total, 31 in your network)

Robert Lozano Jr., Sales Manager/ CSM

Steve Saunders, Employee Relations Manager

Simon Gyasi, Recruiting Manager- New Business

Related Companies

Subsidiaries
- Napster
- Speakeasy
- Future Shop
- Magnolia Audio Video
- Pacific Sales
- Geek Squad

Mergers
- The Phone House

Career path for Best Buy employees before: Accenture after: Target

Best Buy employees are most connected to:
- Best Buy Europe
- Creata
- Accenture
Former Employees

**Eric Jarrard**
- Online Copywriter at snagajob.com
- Operations Supervisor (to December 2006)
  - 40 months ago

**Marty Diaz**
- Vice President of Human Resources at Taco Bueno Restaurants
- District HR Manager (to November 1996)
  - 161 months ago

**Tim Esse**
- Recruiter at Apple
- Sourcing / Recruiting (to February 2006)
  - 50 months ago • In common: Jane Gray

**Russ Lockwood**
- Regional Sales at Spectrum Corporation
- A.C.E. Manager (to August 2005)
  - 56 months ago • In common: Dave Curtis

**David Fields**
- Market Electronic Merchandiser at Wal-Mart
- Operations Manager (to December 2004)
  - 64 months ago • In common: Chris Hoyt, PHR - RecruiterGuy!
• Articles/Breaking News

• The “inside scoop” on companies and people

• Jobs

• Community

• Network

• Search and Research

• Did I mention, “JOBS??!!”

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DARRENHARDY *"If u feel something in ur heart, if u have a vision for it, then it's no longer a risk."* - Isaac Mizrahi SUCCESS Dec09
http://buduri.com/tl6b
32 minutes ago via API

32 minutes ago via bit.ly

33 minutes ago via bit.ly

GuyKawasaki Pill prototype contains tiny microchip and digestible antenna http://is.gd/bF4R4R
34 minutes ago via API

Monster_WORKS Memo to a Hiring Manager (ever felt like writing one of these?) http://mnstr.me/bDsgDn #recruiting #hr
35 minutes ago via CoTweet

JobHuntOrg RT @CareerAction: Today's Layoff Bounceback Tip: Shower and get dressed every day to help your state of mind. #unemployed #laidoff
36 minutes ago via TweetDeck

levyrecruits *"I call therefore I am"* - it's #truUSA http://bit.ly/b1pZWG
about 3 hours ago via TweetDeck
Retweeted by FinstripTalent
FISTFUL OF RANKED BLOGGERS

2 Comments

POSTED ON
Feb 05, 2010

LAST UPDATED
Feb 15, 2010

POSTED BY
Chris Hoyt (aka: TheRecuriterGuy)

Feeling flattered, surprised, and some cool factor - hey, I'm not gonna lie. For the most part this is what happens when our names make a list - well, depending on the list. I suppose. I remember this one time in the 5th grade where my name was put on a list for... okay - I digress.

Regardless... Making the FOTATRCapitalist Talent Management Blog Power Rankings Top 10 again is certainly something that invoked the aforementioned feelings. But what I really take away from the total listing is more than just the obvious cool part of being listed. What I really walk away with is a list of blogs I...
Ramp up and Contribution

Research = Relevance!
Research = Relevance!
- Rich in Verbs
- Specific to the job
- Research
You may have a fresh start at any moment you choose, for this thing that we call "failure" is not the falling down, but the staying down.

-Mary Pickford
Thank you!

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